



**HAUMEA HAWAI'I**

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Aloha kākou,

We are so excited to announce the official “Power to the Purse” Launch Party and Benefit Fashion Show for our brand new lifestyle brand HAUMEA HAWAI'I, showcasing our new line of luxury handbags made with Italian leather. This fabulous event will be held Monday, April 13, 2020, at the Grand Naniloa Resort - a Doubletree by Hilton Willie K's Crown Room. Doors open at 5pm and the show begins at 6:30pm, featuring a live performance by Mark Yamanaka, Bert Naihe, and Sean Naleimaile and Hawai'i Island Talent models. Tickets are on sale at [haumeahawaii.com](http://haumeahawaii.com) for \$100 VIP reserved seating and \$50 general admission. Admission includes 2 beverages and free pūpū (appetizers). All net proceeds will benefit the Hilo Medical Center and Children's Miracle Network for Kapiolani Medical Center for Women and Children.

Our company is inspired by our beautiful warrior, Haumea Friel, Kapiolani Children's Miracle Network 2020 Champion. She was born with a condition called PFFD, Proximal Femoral Focal Deficiency, a rare, non-hereditary birth defect that affects the pelvis, particularly the hip bone, and the proximal femur. At the age of 5, Haumea has already undergone 10-plus surgeries and personifies the very essence of the fighting spirit with her prosthetic leg she calls “Sparkle.”

We have several sponsorship packages available as listed below:

Gold Sponsor - \$2,500

2 VIP tables (8 reserved seats), 1 full color page in program book, company name and logo on backdrop for step up, picture with Haumea Friel at step up, gift from sponsors, Kapiolani Children's Miracle Network 2020 Champion pins

Silver Sponsor - \$1,500

1 VIP table (4 reserved seats), 1 half color page in program book, company name and logo on backdrop for step up, picture with Haumea Friel at step up, gift from sponsors, Kapiolani Children's Miracle Network 2020 Champion pins

All VIP ticket holders will have their picture taken with Haumea at step up and receive a Kapiolani Children's Miracle Network 2020 Champion pin.

If you are interested in partnering with our team with a generous sponsorship package, please email Kaleonani Kalauoka'ae'a-Kahele, Director of Operations, at [aloha@haumeahawaii.com](mailto:aloha@haumeahawaii.com) or call (808) 937-KISS (5477) by the end of the day on **March 15, 2020**. We hope to see you at “Power to the Purse!”

Me ke aloha nui,

Keala Wolf

Founder, Haumea Hawai'i