

# **FOR IMMEDIATE RELEASE**

## **East Hawaii IPA Hires Scott Kronlund, MD, MS as Chief Medical Director**

**Hilo, Hawaii – July 23, 2018**

East Hawaii Independent Physicians Association (EHI IPA) welcomes Dr. Scott Kronlund as its first full-time Chief Medical Director. Dr. Kronlund and his spouse, Michele, moved to Hilo from Tacoma, Washington, where he previously served as President & Chief Medical Officer of Northwest Physicians Network (NPN), Washington State's largest full-risk bearing multi-specialty independent physicians association.

Dr. Kronlund will help strengthen the current network of small private, independent physicians to improve patient access to quality care and create the infrastructure to attract and retain new providers. He is uniquely qualified to support EHI IPA's development goals. At NPN he successfully negotiated major payor (health plan) contracts, set up robust referral management and care coordination services and recruited physicians to support private practices.

Board President Dr. Lynda Dolan said, "EHI IPA is looking forward to Dr. Kronlund's experience engaging providers and helping us strengthen our independent practices collectively to better serve our community now and in the future."

### **About East Hawaii Independent Physicians Association (EHI IPA)**

EHI IPA is an 80-member association of independent physicians serving 50,000+ patients on Hawaii Island (Big Island). Established in 1994, the IPA's mission is to "empower independent healthcare providers on Hawaii Island to improve quality, increase access and lower costs to achieve better health."

### **Contact**

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