



October 2017

Dear Primary Care Provider,

Thank you for the care you give to HMSA members and for working with us to promote the RealAge® Test, Sharecare's clinically validated health-risk assessment.

We're writing to update you on the payment transformation program's performance measure, Sharecare RealAge Test for 2017.

- Due to technical difficulties in transferring data, we haven't been able to display results on Cozeva® until this month, which is late in the 2017 measurement period.
- For this reason, the RealAge Test measure will be display-only and **won't be scored in 2017**. The quality dollars associated with this measure will be redistributed among the other scored measures.
- Some PCPs are doing well on this measure; we'll still award the bonus we announced in June:

If you're a PCP with 250 or more commercial plan patients 18 years of age and older at the end of the year, you could earn \$5,000. Just be among the top 25 PCPs with the highest percentage of RealAge Tests completed.

After downloading Sharecare on their Apple or Android device, patients can take the RealAge Test to find out their true age based on their lifestyle, family history, and daily choices. Members should register their HMSA subscriber ID number on Sharecare. For help, members may call us at 948-6079 on Oahu or 1 (800) 776-4672 toll-free on the Neighbor Islands.

Some PCPs with the highest percentage scores on this measure have used tool kit materials effectively to encourage patients to complete the test:

- Promotional poster, table tent, and rack card for your waiting room.
- A "prescription" pad for you to write your patient's health metrics for the RealAge Test — height, weight, waist size, blood pressure values, blood glucose, and cholesterol.
- A silicone wallet that attaches to a smartphone and can hold a RealAge Test reminder card and be used as a smartphone stand.

If you have questions or want to order promotional materials, fax the enclosed order form to 948-6887 on Oahu or 1 (800) 540-1668 toll-free on the Neighbor Islands. Or email PSInquiries@hmsa.com. Thank you for your support of HMSA.

Sincerely,

A handwritten signature in black ink that reads "Cary K. Koike". The signature is written in a cursive, flowing style.

Cary K. Koike
Director, Strategic Network Relations
Provider Services

RealAge® is a registered mark of Sharecare, Inc.

Sharecare, Inc., is an independent company that provides health and well-being programs to engage members on behalf of HMSA.

Cozeva is a registered trademark of Applied Research Works, Inc.

Applied Research Works® is an independent company that provides COZEVA®, an online tool for HMSA providers to engage members on behalf of HMSA.